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**McCRONE MICROSCOPES & ACCESSORIES NAMES MCGINN NEW DIRECTOR OF INSTRUMENT SALES**

**WESTMONT, IL (January 15, 2007)** – McCrone Microscopes & Accessories, the instrument sales division of The McCrone Group Inc., internationally recognized as a world leader in microanalysis and the nation's Premier Microscopy Resource, announces today that Jeffrey D. McGinn has been named Director of Instrument Sales. McCrone's instrument sales division offers a complete line of Olympus microscopes, Linkam Hotstages, and PAX-it imaging/archival system, along with other microscopy related instruments, reference standards and resource books.

McGinn will manage a team of dedicated sales representatives based in Westmont, Illinois. The McCrone Division, established in 1960, offers one of the most complete lines of products and accessories for the optical microscopist.

Since June 2004, McGinn has served as a Technical Sales Engineer and Instructor of scientific equipment at McCrone Microscopes & Accessories. In addition, he has taught courses in microchemistry and microanalysis methodologies at The College of Microscopy. The College of Microscopy is a highly specialized academic institution offering advanced professional training in analytical microscopy techniques, and it has the largest array of advanced modern microscopy instrumentation within any one location in the United States. McGinn is a member of The McCrone Group's staff that has been teaching scientists, researchers, First Responders, and educators for more than 45 years.

“Jeff McGinn has been a key leader of McCrone Microscopes & Accessories sales team,” said Donald A. Brooks, President & CEO, The McCrone Group. “He brings excellent experience to his new position and we expect him to play a critically important role in our ability to accelerate the growth and success of our division,” Brooks said.

“I look forward to building upon the company’s past successes to strengthen our customer relationships and provide microscopy related solutions for them that are the best available in the industry,” McGinn said. “Our ability to deliver excellence in every way we touch customers will bring additional success to The McCrone Group and all those we serve,” McGinn added.

McGinn earned a Bachelor of Science Degree in Biological Sciences from The University of Illinois.

### **About The McCrone Group**

Founded in 1956 and located in Westmont, Illinois, The McCrone Group, Inc. is internationally recognized as “The Premier Microscopy Resource” and a world leader in materials analysis.

Today, The McCrone Group combines the talents and skills of McCrone Associates, McCrone Microscopes & Accessories, the College of Microscopy, the online McCrone Atlas of Microscopic Particles, and ModernMicroscopy.com.

McCrone Associates, the analytical service division, is focused on solving some of the most difficult materials analysis problems along with the day-to-day needs of forensic, pharmaceutical, materials, and environmental laboratories, scientific researchers, and government organizations worldwide.

McCrone Microscopes & Accessories, the instrument sales division, offers a complete line of microscopes and microscopy related instruments, reference standards, and resource books.

The College of Microscopy, the Group’s new Learning Center, provides training to both industry and government scientists worldwide. The staff of The McCrone Group has been teaching scientists and researchers for more than 40 years. Today The College of Microscopy offers more than 35 courses a year to the technical and educational community around the world.

The Atlas of Microscopic Particles ([www.mccroneatlas.com](http://www.mccroneatlas.com)), the Group’s new online particle resource, is the first of its kind internet-based particle reference for scientists, microscopists, and criminalists engaged in the materials identification area.

ModernMicroscopy.com, McCrone’s online peer-reviewed journal, publishes articles, scientific tips, and tutorials contributed by scientists from around the world. For further information about The McCrone Group, please visit [www.mccrone.com](http://www.mccrone.com).

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